



O' MOGUL

P R I N T I S N O T O V E R

#OFFLINEMOGUL



we have been doing it online for a while
and are a success. and...like all good and
big digital media studios, we wanted to
expand. we started exploring. and...there
it was. we'd thought print was dead. we
were doing it for our clients, just that we
never took a hard look. brainstorming
sessions, suggestions, campaign ideas;
all happened and here we are.

so, we thought, guys

L E T S M A K E I T O F F I C I A L



O,
P O R T F O L I O

T H E W O R K S O F A R



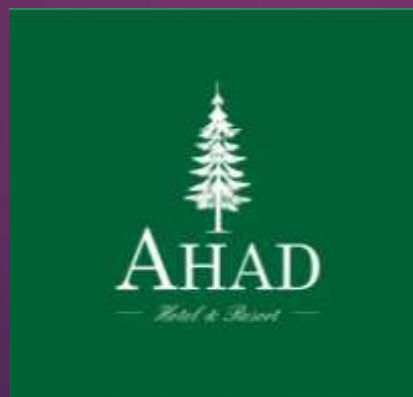
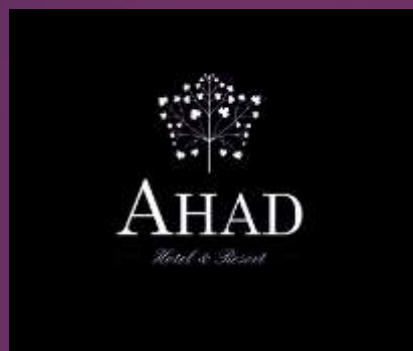
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L O G O D E S I G N S

Offline Mogul

▶ AHAD HOTELS

CHAIN/GROUP ****





▶ B H A G H V I L A S

RESORT- INDIA





▶ A A G A M I H O T E L S

BUDGET HOTEL





▶ LIMME N THYMME

CONTINENTAL RESTAURANT





▶ DELI-THE CAFE

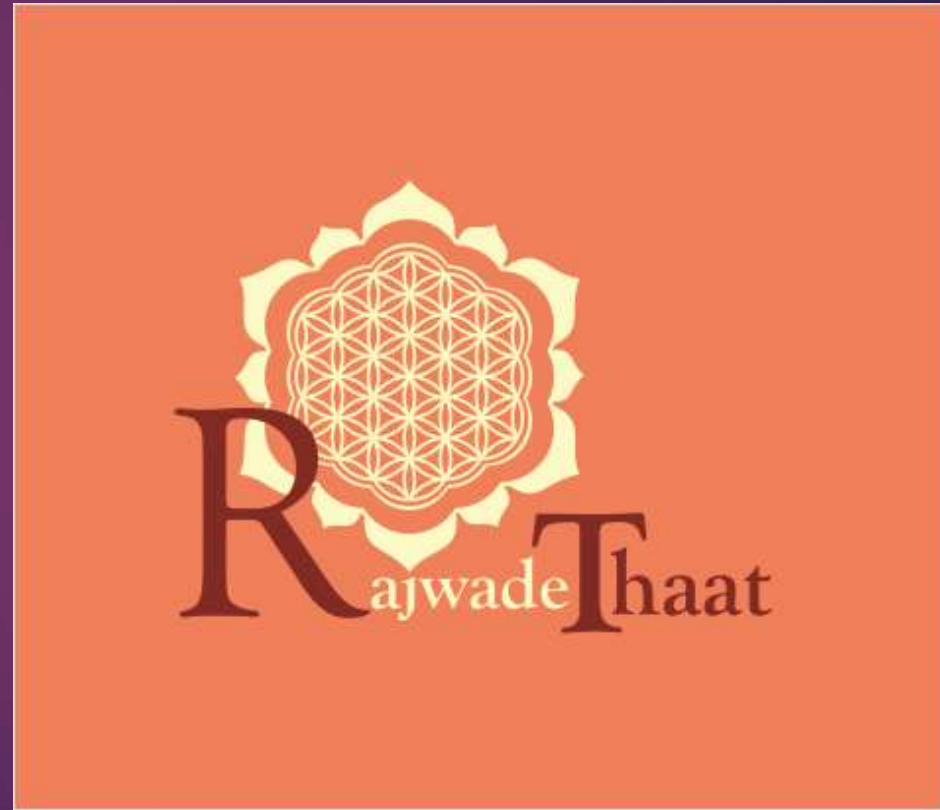
COFFEE SHOP





▶ R A J W A D E T H A A T

RAJASTHANI DINE





▶ S A R S O N

PUNJABI DINE





▶ T W U H O L I D A Y S

TRAVEL GROUP





▶ K A P I L & M M O N I K A

F A S H I O N D E S I G N E R S





▶ H O L I D A Y

RESORT WEAR BRAND - INDIA





,

C O R P O R A T E
B R A N D I N G

O f f l i n e M o g u l

▶ A H A D H O T E L S & R E S O R T S

C O R P O R A T E S T A T I O N A R Y



▶ S M G H O T E L & R E S O R T S



C O R P O R A T E S T A T I O N A R Y



▶ S M G H O T E L & R E S O R T S



H O T E L B A T H R O O M A C C E S S O R I E S





▶ A J A N T A H O T E L

HOTEL ROOM & BATHROOM ACCESSORIES



▶ THE TAMARIND RESORT

CORPORATE STATIONARY



▶ THE TAMARIND RESORT



HOTEL BATHROOM ACCESSORIES



O-12193



O-12194



Hey, by the way, these are just samples. Interested?

O-12195



O-12198





O-12196



O-12197



Hey, by the way, these are just samples.
Interested?



B R O C H U R E

& O T H E R

P R O M O T I O N S

O f f l i n e M o g u l



KENILWORTH HOTEL

TABLE TOP BOOKLET



K E N I L W O R T H H O T E L

INNER PAGE DESIGNS



Goa

Goa has a vibrant history and is quite significant in the historical legacy of India. The Hindu scriptures say that Goa was created when the sixth incarnation of Lord Vishnu known as Parashuram, who shot an arrow from his bow at the sea asking it to recede. Thus, a small patch of land was revealed after the sea receded and Goa was created. During the 15th century, the Portuguese discovered Goa when they were busy spreading Christianity and searching for new trade routes. They landed near Calicut in Kerala around 1498. They were unable to get a foothold in Kerala and thus proceeded a bit towards north and captured Goa. Goa has a unique amalgamation of Hindu, Muslim and Catholic cultural elements in its tradition. Yet it has held on tightly to its own Konkani heredity and is a thriving state today.



Goa is approximately 60 miles long (North to South) and 35 miles wide (East to West), approximately 95 miles adding both the directions.





WEDDING BROCHURE- COVER



K E N I L W O R T H H O T E L



INNER PAGE DESIGNS



Exceeding Expectations

Where you decide to host your once-in-a-lifetime day could be the most important wedding decision you will ever make. You might have planned years, if not your whole life, for your wedding day. And it should be nothing less than perfect! Surrounded by the bleached white beaches and the gentle whisperings of the sea waves, a wedding in Goa is the ultimate epitome of a dream-come-true.



INNER PAGE DESIGNS



Imagine walking on a petal strewn pathway leading to the mandap, with your hands and your lives entwined irreversibly, and you will get an idea of how much thought we put into our planning for your special day.


Having hosted several hypnotically beautiful weddings in the past, we feel we are a spectacular choice for your special day. The open air wedding venue, sprawled across a massive 17,500 sq. ft., overlooks our gleaming azure swimming pool, and the reflections of the bright fairy lights seem to intensify the festivity and the glamour of the event.






BROCHURE- EXPLORE GOA

ESCAPE TO GOA



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WORLD-CLASS FACILITIES OFFERED
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K E N I L W O R T H H O T E L



INNER PAGE DESIGNS




Goa
History




Goa

Goa is a vibrant island and is quite significant in the historical legacy of India. The Hindu scriptures say that she was created when the sun incarnation of Lord Vishnu threw his fire which also also an island from his side at the sea along with his hands. Thus a small patch of land was revealed after the sea recession and Goa was created.

During the 15th century, the Portuguese discovered Goa when they were busy spreading Christianity and searching for new trade routes. They landed near Calicut in Kerala around 1482. They were unable to get a foothold in Kerala and thus proceeded a few weeks north and captured Goa.



The Dona Paula Beach



THE DONA PAULA BEACH

Dona Paula is one of the most famous beaches of India. The beach is definitely one of the most happening in Goa and for all the right reasons.

According to legends, Dona Paula was the name of the daughter of a missionary who came to Goa during the colonial period. She fell in love with a local fisherman named Gaspar Dias. The Viceroy did not approve of their union and prohibited Dona Paula from having any kind of contact with him. Depressed and dejected, she jumped off the cliff into the sea. It is said that even today during a moonlit night, one can suddenly see a faint figure of a woman rising from the water, wearing a pearl necklace. This haunting tale story attracts many people to this beach who come here just to feel the haunting presence of a broken heart.

TABLE TOP OFFER MENU



CHEER YOUR FAVOURITE TEAM

WITH OUR EXCITING OFFERS

SPECIAL COCKTAILS OFFER-1:1

| NAME | INGREDIENTS | METHOD | GLASSWARE | DANISH |
|--------------------|--|-----------|-----------------|-----------------------------|
| BLACK ROSSINI | Black& Tan Rakia 20ml | Shake | Rock | Bart Coffee Beans |
| MUD BLOK 21 | Kalms 10ml Cognac 10ml Rakia 20ml | Shake | Shake | Cherry |
| MEDIAN COFFEE | Kalms 10ml Cognac 10ml 20ml Whipped Cream Brown Sugar | Build up | Hot Coffee cup | Cinnamon Powder |
| ENZO MIST FISH | Cognac 20ml Rakia 20ml Mojito extra 20ml | Shake | Shake Bottle | Cherry & Berry Lime |
| BLACK MAGIC WINDRA | Almond 10ml 20ml Rakia 20ml Cognac 20ml | Press cap | Coffee | no garnish |
| 8 PM | Dark Rum 10ml Cognac 20ml Hot English Breakfast Tea Two drops of milk | Build up | ROCK | Light Berry by the coast |

CHEER YOUR FAVOURITE TEAM

With our exciting Offers

INNER PAGE DESIGNS

HAPPY HOURS
@ aromas
cafe | restaurant | grill

ENJOY 20%
 discount on beverages
 between 11am - 8pm

UNLIMITED DOMESTIC BEERS @ 999

ENJOY **20% DISCOUNT**
 ON A-LA-CARTE FOOD ORDERS.

ENJOY SHISHA
 in the open air
 and KEEP CALM.

BUY 2 DRINKS FROM THE LIST, & ENJOY THE THIRD FROM OUR COMPLIMENTS.

| GIN | | LIQUEUR | |
|-----------------|-----|--------------------------|-----|
| Hendricks | 850 | Philippe Lesala Absinthe | 500 |
| Beefeater | 300 | Baileys Irish Cream | 450 |
| Bombay Sapphire | 300 | Cointreau | 450 |
| | | Kahlua | 450 |
| | | Molinari Sambuca | 450 |

| TEQUILA | | BEER | |
|------------------------------|-----|--------------------|-----|
| Tequila Jose Cuervo Especial | 500 | Foster 330 ml | 250 |
| Tequila Jose Cuervo Silver | 500 | Indus Pride 330 ml | 350 |
| Tequila Don Angel | 500 | | |

| TEQUILA | |
|--------------------------|------|
| Johnny Walker Blue Label | 2100 |
| Royal Salute | 2100 |
| Balvenie Barrel 15 yo | 1200 |
| Balvenie 12 yo DBL Wood | 850 |
| Caol Ila | 800 |

| BEER | |
|------------------|-----|
| Belvedere | 300 |
| Absolut Mandarin | 500 |
| Absolut Kurrant | 500 |
| Absolut Peppar | 500 |
| Skyy | 425 |
| Belov 42 | 400 |
| Finlandia | 400 |

Grover Zampa

CELEBRATE WITH GROVER ZAMPA WINES



HOARDING - GOA - HIGHWAY

UNWIND

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NEW YEAR'S
EVE**

WITH SUMPTUOUS BUFFET SPREAD AND MOUTH WATERING DELICACIES

31st December, 2014

Live Entertainment: Big City Band
Groove to: In-house DJ Live performances
Fun filled & Entertaining evening with lots to take away

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NEW YEAR'S EVE
2015**

WITH
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Live Entertainment: Big City Band
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Live performances
Fun filled & Entertaining evening with lots to take away

31st DECEMBER 2014

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Free Flowing Thandai & Lemonade,
A grand spread of Parathas, Starters, Jalebis,
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Colors & lip smacking Lunch Buffet

*Colors will be provided. Be a free spirit to play with colors.

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HOTEL
GOA, KOLKATA

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Winter PACKAGE

Kenilworth Resort & Spa, Goa is introducing its Winter Package, valid from the 1st of Nov to the 31st of March.

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 (3 SURFING LESSONS AND A FREE SURFBOARD RENT*)
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CHEER YOUR FAVORITE TEAM**

aromas **The BIG TOP**
Good Times Good People

ENJOY MATCHES ON A GIANT SCREEN IN THE OUTLETS

20% ON BEVERAGES BEVERAGES TILL 9 PM

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PROMOTIONAL FLYERS - F&B

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@ KENILWORTH

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KOLKATA

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MENU CARDS - F&B





MENU CARDS - F&B

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sunken bar

Choice of Fish, Chicken, Crab, prawns, Chicken, Beef, Crab, and Shrimp

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White Mozzarella, Eggplant, Bell pepper, tomato

| DIVE | | DINE | |
|---|------|---|------|
| CHILLED GAZPACHO Everyday fresh flavors | ₹200 | FANINI Breadcrumbs, tomatoes & mozzarella Balsamic Reduction, Basil & Black Pepper Aioli | ₹150 |
| BURRITO FRUTTY Wheat-based salad, orange, mango, Avocado, cucumber, Pickled Red Onions, Feta, Mint | ₹300 | CHEESE VEGAN PANINI Cheddar, Mozzarella, Tomato, Cucumber, Mushrooms, Jack & Cheese | ₹150 |
| TUSCAN CAESAR SALAD WRAP Marinated chicken, Aged Parmesan, Kalamansi Juice, Figs, Red Onions, Sun Dried Tomatoes, Cucumbers | ₹300 | GRILLED CHICKEN SANDWICH Fresh chicken & tomatoes, Red Onions, Cheddar, Aioli on a Kaniad Bread roll | ₹450 |
| RICE PAPER ROLL Battered calamari, Sea, Cucumber, Kalamansi Juice, Red Onion, Cherry Tomatoes, Onions and Yeast Vinegar | ₹650 | TEMPEH FISH SANDWICH Tempeh fish, Lettuce, Tomato, Pickled Onions, Breaded, Biscuits | ₹450 |
| ACHARI PANNEER KATHI KEBAB Chick pea, roasted coriander, cheese rolled in garlic bread | ₹300 | GRILLED STEAK SANDWICH Steak, Pickled Onions, tomatoes, Onions, Cheddar cheese | ₹450 |
| MUSHROOM & CHEESE FRANKIE | ₹300 | ADD: GRILLED CHICKEN 100 GRILLED PRAWNS 200 GRILLED STEAK 150 | |
| ADD: GRILLED CHICKEN 100 GRILLED PRAWNS 200 GRILLED STEAK 150 | | BURKIN | |
| GUILTY PLEASURES | | HEALTHY SMOOTHIES | |
| MEGA BANANA SUNDAE Tiramisu, Vanilla Ice Cream, Biscuits, Almonds, Chocolate Sauce | ₹200 | BANANA GINGER | ₹150 |
| FRUIT PLATE Seasonal fruits | ₹280 | ORANGE DREAM CREAMSICLE Ice-cream, citrus-infused drink | ₹150 |
| MILKSHAKES Strawberry / Mango / Vanilla / Peach Flair | ₹150 | PINEAPPLE PASSION Fresh Pineapple, Yogurt, coconut sauce | ₹150 |
| PUSH POPS 120grams Strawberry, Mango or Mint Flair | ₹300 | TROPICAL PAPAYA PERFECTION Fresh Papaya, Pineapple, Coconut extract | ₹150 |
| MOTTO Fresh Eggs, milk, bananas, sugar, white rice | ₹300 | JUCERY Freshly squeezed Fruit, Local Orange, Fresh Dates, Citrus or Mint - Orange, Cantaloupe, sweet lime, watermelon, Cucumber | ₹150 |
| SEX ON THE BEACH Milk, peach, raspberries, cream, honey, vanilla sauce | ₹300 | RED VELVET Feta, Fuji Apple, Ginger, Local Honey | ₹150 |
| | | RISE & SHINE Whole Grain, Citrus, Apple, nut butter | ₹150 |
| | | GREEN MACHINE Cucumber, Spinach, Lemon, Apple, Green Tea, Fresh Lemon Juice | 150 |



PROMOTIONAL GRAPHICS

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THE LEEA
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home call chat book

T H E L E E L A



A J A N T A H O T E L

BROCHURE





INNER PAGES

ROOMS AND SUITES

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THE TAMARIND

BROCHURE





INNER PAGE DESIGNS

Accusamus ...

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam,



Neque porro quiquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerant voluptatem.

Ut enim ad minima veniam, quis nostram exercitationem ullam corporis suscipit laboriosam,

THE TAMARIND HOTEL

go Goa...

The Tamarind Hotel
1106, Kumar Veddo, Anjuna beach Goa
Contact us on : +91 9810804065
Email: info@thetamarind.com
www.thetamarind.com

THE TAMARIND HOTEL
Anjuna, Goa

THE TAMARIND HOTEL
Anjuna, Goa

go Goa...



PROMOTIONAL FLYERS

THE TAMARIND HOTEL

WEEKEND GOA PACKAGE

3 NIGHTS / 4 DAYS PACKAGE (1ST OCT. - 31ST MAR. 2014)

SPECIAL RATE: **RS. 15999/-**
PER AC STANDARD ROOM FOR 3 NIGHTS / 4 DAYS FOR 2 PEOPLE

BOOK NOW

INCLUSIONS

- > Accommodation in well appointed air-conditioned rooms for 03 nights.
- > A Welcome Drink on Arrival (Non-Alcoholic)
- > Return Airport/Thiruv Railway Station Transfers by a/c vehicle.
- > Daily breakfast / Breakfast meals as per the plan.
- > Complimentary use of swimming pool
- > Boat Cruise for one day (subject to weather condition)
- > Valid till 31st March 2014
- > Rates are not valid during Christmas & New year period

Follow us on

Weekday Goa Package

3 NIGHTS / 4 DAYS PACKAGE
(1st Oct. - 31st Mar. 2014)

Special Rate
RS. 13599/-
per AC Standard Room for
**3 NIGHTS / 4 DAYS ON
FOR TWO PEOPLE**

BOOK NOW

INCLUSIONS

- > Well appointed air-conditioned rooms for 03 nights.
- > A Welcome Drink on Arrival (Non-Alcoholic)
- > Return Airport/Thiruv Railway Station Transfers by a/c vehicle.
- > Daily breakfast / Breakfast meals as per the plan.
- > Use of in room tea/coffee maker with replenishment once during the day
- > Complimentary use of swimming pool
- > Boat Cruise for one day (subject to weather condition)
- > Half day sightseeing by a/c vehicle.
- > Children below the age of 5 years complimentary on Plan
- > Valid till 31st March 2014
- > Rates are not valid during Christmas & New year period

THE TAMARIND HOTEL

T H E T A M A R I N D



PROMOTIONAL FLYERS

Families Go Blu Splash

A summer swimming camp for families and children.
Rs.8,000 + Taxes is what we charge for the pool membership per month per child / adult.

A fully dedicated coach for training and assistance.

Operational timing : 7:00 am - 7:00 pm
Validity : April 01 - September 30th , 2013
Special packages for reservations for three months camp.

Services offered

A fully operational pool bar for refreshing summer mocktails and cocktails.
Pool Props as per request.



Radisson BLU
PLAZA HOTEL
HYDERABAD BANJARA HILLS

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Pool Props as per request.



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OCTOBER 13, 2013

12:30 PM TO 4:00 PM, SUNDAY BRUNCH @ CHILL TERRACE

PRETZELS AND SAUSAGES ARE ON THE HOUSE

Sponsored by **KINGFISHER**

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PLAZA HOTEL
HYDERABAD BANJARA HILLS

Splash into Families

Go Blu Brunch!


Take a Dip into the water and rejuvenate over our signature mocktails and cocktails!

Avail at an additional amount of
Rs. 500/- only
per adult /child



Radisson BLU
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PROMOTIONAL FLYERS



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Vocalists wanted.
Every Friday.
8pm onwards.

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Swapnalok Complex, SD Road, Secunderabad.



KARAOKE NIGHT

WITH **MAESTRO KJ ANAND**
FROM HYDERABAD

MIKE..TEST..CHECK..
THIS FRIDAY
21ST JUNE 8PM

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MOVIDA

ENJOY THE NIGHT WITH
DJ CANDICE REDDING
25TH MAY 8PM ONWARDS

For reservation call 04067531133
Road No 6, Banjara Hills, Hyderabad

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PLAZA HOTEL
HYDERABAD BANJARA HILLS



MOVIDA

ENJOY THE NIGHT WITH
DJ MEL REEVES

OPENING ACT BY RESIDENT DJ'S SHEKHAR AND KARAN
DATE: 11TH OCTOBER 2013 VENUE: MOVIDA, HYD.

FOR INQUIRIES AND
TABLE RESERVATIONS CALL:
89782 22552

Radisson BLU
PLAZA HOTEL
HYDERABAD BANJARA HILLS



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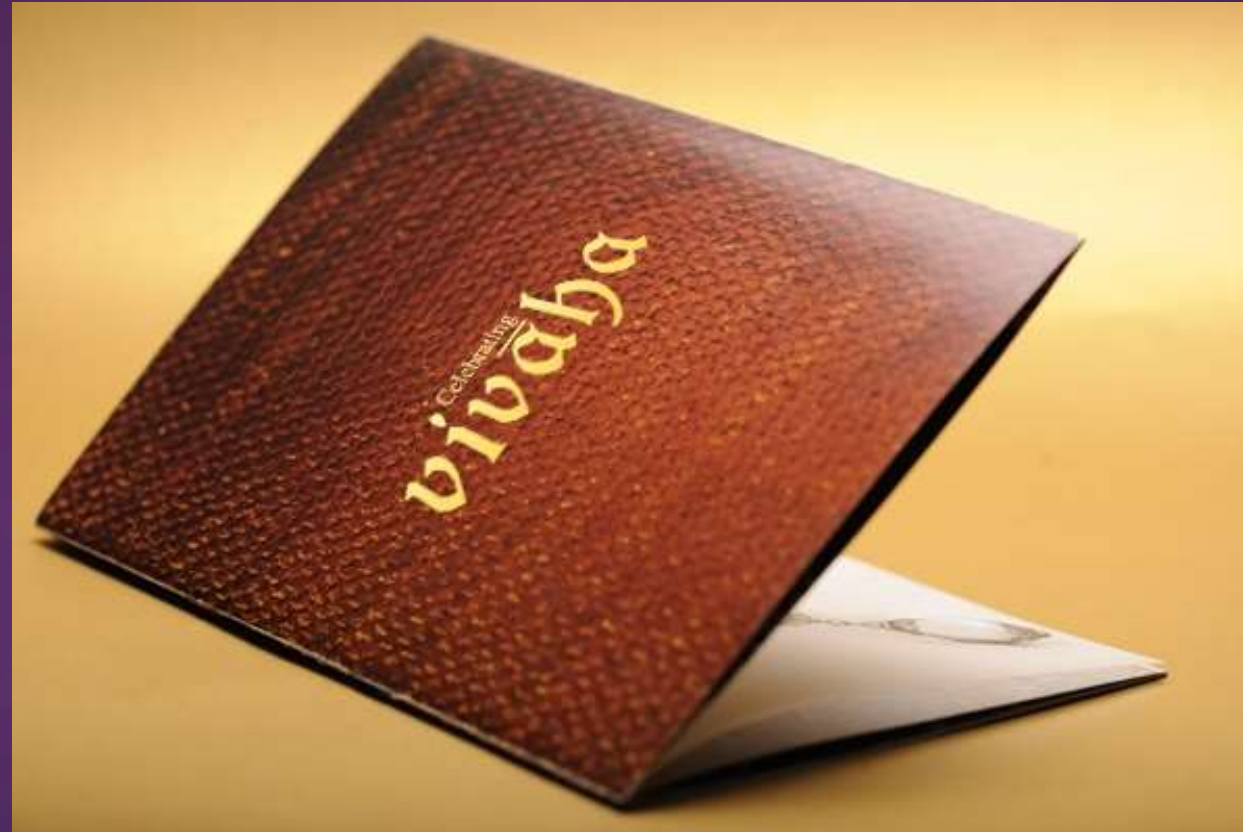


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PROMOTIONAL FLYER



SPORTS NUTRITIONS

is the specialized branch of nutrition that studies food with relevance to athletic performance. It is very important to focus on short-term as well as long-term effects of Sports Nutrition on the body composition, metabolism and ultimately the performance abilities of the athletes.

Before

Start

Ends

3 hours after event
Post race:
Antioxidants to recover from physical stress
Carbohydrates: replenishing energy in the muscles
Protein for repair and recovery of muscles

1-2 hours after start
Help keep the body hydrated
Help intake of more fluid

at start
Maintain water content in the body.
Maintain body temperature at tolerable levels.
Keeping heart rate in check.

-3 Hours before event
Carbohydrates: Enter event with maximum possible energy
Protein packed carbs: help burn energy slowly for better endurance

Sporting Ethos
Sports Science and Medicine Centre

PROMOTIONAL FLYER



SPORTS PSYCHOLOGY

It's all in the mind!

The application of scientific principles to Sports is called Sports Science. Sporting Ethos offers all these services in one centre with highly qualified and skilled experts as members of our team.

Aims to help athletes prepare mentally for competition. Helps an athlete to deal with psychological demands of both competition and training.

Special branch of Psychology to understand mental factors that affect performance in sports. Scientific study of people and their behaviour in Sports...

- ✓ ENHANCING PERFORMANCE
- ✓ COPING WITH THE PRESSURE OF COMPETITION
- ✓ INJURY MANAGEMENT
- ✓ STAYING ACTIVE IN EXERCISE PROGRAMS
- ✓ EDUCATING RELATED STAKEHOLDERS

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| EX DELHI TO | BANGKOK INR25741 ONWARDS* | THAILAND (EXCEPT KOH SAMUI) INR24594 ONWARDS* | KOH SAMUI INR29678 ONWARDS* |
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Terms & Conditions

- * Valid for booking immediate till 25 Sep'12 & outbound travel ex DEL till 30 Sep'12
- * Price inclusive of all taxes and surcharges as on 01 Aug'12.
- * Price may vary due to change in currency.
- * Unaccompanied child age 2 to 11 years 75% of the above adult fare will be applicable.
- * Q-charge and taxes as per adult passenger.
- * Infant under 2 years without seat: 20% of the applicable adult fare.
- * Validity: 14 days onwards.
- * No RDP mileage accrual in W/V-class fares.
- * Terms and conditions apply.
- * Thai Airways International (PCI) reserves the right to make changes in the fare and conditions without prior notice.
- * For further details please contact your travel agent or Thai Airways office or Visit us: www.thaiairways.co.in

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|------------------------|--|--|

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|--------------------|-------------------------------------|---|---------------------------------------|
| EX DELHI TO | BANGKOK INR20741 ONWARDS* | THAILAND (EXCEPT KOH SAMUI) INR24594 ONWARDS* | KOH SAMUI INR29678 ONWARDS* |
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Terms & Conditions

- * Valid for booking immediate till 25 Sep'12 & outbound travel ex DEL till 30 Sep'12
- * Price inclusive of all taxes and surcharges as on 01 Aug'12.
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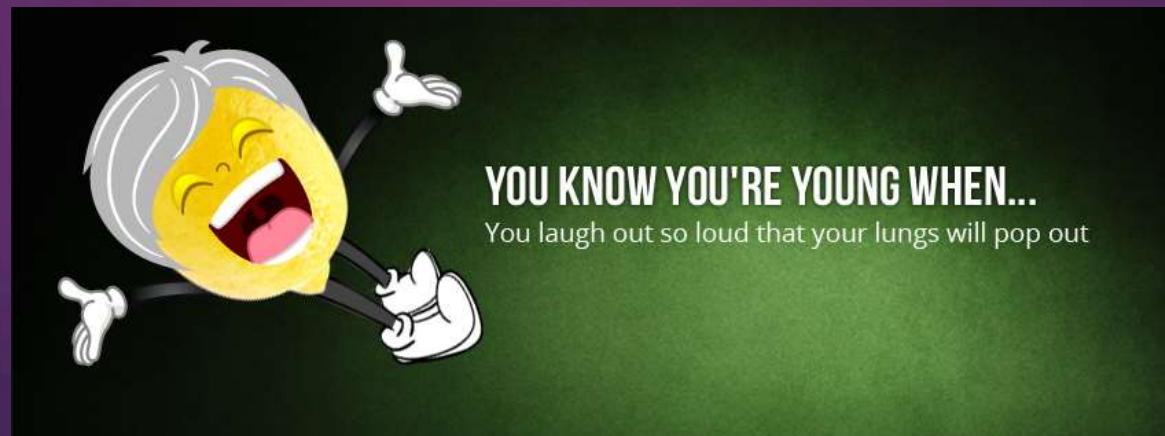
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GET KLICKIN'

Get snappy happy and send in your picture perfect moments to stand a chance to win amazing prizes. Don't forget to add a wacky caption explaining why exactly your picture stands apart and deserves to be Numero Uno. So get smiling, dancing, jumping, posing and clicking as you steal the show with your superb photography and witty one liner.

CONTEST RULES*

- The participant will share a memory live a brief description and image of them with their beloved ones.
- The entry that gets the maximum number of 'Likes' will be declared as the Winner.
- Our judge's decision will be final.
- Duration: 10 days
- Only one entry will be counted per person.
- Get as many 'Likes' and 'shares' as possible on your photo.

DON'T MISS YOUR CHANCE AT FAME AND ANY ONE OF THE PRIZES MENTIONED BELOW:

- Weekend getaway package for couples
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- Dinner at any of the restaurants
- Wellness treatments at Ayurveda Vidyapeetham

Terms and Conditions Apply*

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PROMOTIONAL ADS



Kukkad
FOOD FESTIVAL

RAMADA
Gurgaon Central

7 pm onwards
from
27th Feb, 15 till
8th March, 15

Enjoy more than 10 varieties of chicken dishes, from all over the world, each with its authentic flavors intact.

Make your reservation at +91 9717599224
Contact details: Site No 2, Sector 44, Gurgaon-122003, Haryana, India.
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RamadaGurgaonCentral

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FOOD FESTIVAL

RAMADA
Gurgaon Central

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Enjoy more than 10 varieties of chicken dishes, from all over the world, each with its authentic flavors intact.

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Food Festival

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Enjoy more than 10 varieties of chicken dishes, from all over the world, each with its authentic flavors intact.

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Just As You Imagined,
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31000 sq ft of banqueting space, of which 6000 sq ft is covered and 25000 sq ft is canopyed by the sky; capable of hosting round 2000 guests.

Contact Us: RAMADA GURGAON CENTRAL, Site No 2, Sector 4A, Gurgaon-122003, Haryana, India. Tel: +91 124 4886400



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