

# FACEBOOK CONTEST

## CASE STUDY

### OBJECTIVE



*Khanvel Resort* wanted to increase engagement with their existing Facebook audience while also increasing awareness of their brand. They needed an easy-to-use solution that would allow them to create their own promotion.

### SOLUTION



The festive season is almost upon us. And with much joy and celebration, we are introducing a fantastic contest at *Khanvel Resort*.

### Terms & Condition

- Contestant must 'Like' the page to enter the contest.
- Regular participation and correct answers is a must.
- Gather as many 'Likes' to increase your chances of winning.
- Judge's decision will be final.
- Contest will last for 7 days.



### RESULT

