

Search Engine OPTIMIZATION

GOOGLE PERFORMANCE

YEARLY performance REPORT

TOP PERFORMING KEYWORDS ON GOOGLE

Heritage Hotels in India
Palaces in India
Resorts near Delhi
Hotels in Sariska
Hotels in Alwar

Hotels in Patiala
Hotels in Uttarakhand
Resort in Rishikesh
Hotels in Gwalior

OVERVIEW

Device Category	Acquisition		Behavior			Conversions			Commerce
	Sessions ↓	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
	1,015,381	69.58%	706,478	35.42%	4.38	00:04:30	0	Rs.0.00	0.00%
1. desktop	673,634	70.95%	473,370	29.40%	5.02	00:05:03	0	Rs.0.00	0.00%
2. mobile	255,145	68.54%	174,865	51.08%	2.77	00:02:55	0	Rs.0.00	0.00%
3. tablet	86,602	61.94%	53,643	35.54%	4.14	00:04:47	0	Rs.0.00	0.00%

LOCATION

Country	Acquisition		Behavior			Conversions			Commerce
	Sessions ↓	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
	1,015,381	69.58%	706,478	35.42%	4.38	00:04:30	0	Rs.0.00	0.00%
1. India	866,881	69.82%	596,598	34.59%	4.42	00:04:38	0	Rs.0.00	0.00%
2. United States	75,537	77.11%	30,488	40.89%	3.89	00:03:27	0	Rs.0.00	0.00%
3. United Kingdom	23,338	70.16%	16,375	34.56%	4.67	00:03:57	0	Rs.0.00	0.00%
4. France	81,698	68.54%	7,958	34.43%	4.65	00:03:48	0	Rs.0.00	0.00%
5. Australia	7,173	67.75%	4,890	36.23%	4.35	00:04:13	0	Rs.0.00	0.00%

LANGUAGE

Language	Acquisition		Behavior			Conversions			Commerce
	Sessions ↓	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
	1,015,381	69.58%	706,478	35.42%	4.38	00:04:30	0	Rs.0.00	0.00%
1. en-us	768,599	69.93%	537,445	32.90%	4.60	00:04:43	0	Rs.0.00	0.00%
2. en-gb	176,610	67.46%	117,792	42.98%	3.58	00:03:48	0	Rs.0.00	0.00%
3. en-in	88,332	72.40%	13,272	36.71%	4.22	00:04:37	0	Rs.0.00	0.00%
4. en	84,919	77.63%	11,574	63.48%	2.17	00:02:11	0	Rs.0.00	0.00%
5. fr	8,188	69.80%	5,666	31.25%	4.95	00:04:14	0	Rs.0.00	0.00%

WEBSITE TRAFFIC

Number of users visited Website



ORGANIC TRAFFIC

Traffic from Search Engine Results

